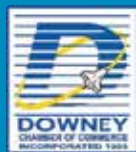


Downey Business



November 2016 • Volume 43, No. 11

www.DowneyChamber.com

email: info@downeychamber.com Official Publication of the Downey Chamber of Commerce

CALENDAR OF EVENTS

Every Tuesday for the month of November @ 4:00 pm

Christmas Parade Committee Meeting

Chamber Board Room

Tuesday, November 8 @ 6:30 pm

City Council Meeting

City Hall Council Chamber

Wednesday, November 9 @ 11:30 am – 1:00 pm

Women in Business

“Create Your Vision for 2017”

Frantone’s

10808 Alondra Blvd., Cerritos

\$20 at the door

Wednesday, November 16 @ Noon

Ambassador Meeting

Wednesday, November 16 @ 4:00 p.m.

Ribbon Cutting

Alpha Insurance

12047 Paramount Blvd., Downey

Thursday, November 17 @ 4:00 pm – 8:00 pm

Women in Business

Holiday Boutique

Knights of Columbus Hall

11231 Rives Avenue, Downey

Monday, November 21 @ Noon

Board of Directors Meeting

Chamber Board Room

Tuesday, November 22 @ 6:30 pm

City Council Meeting

City Hall Council Chamber

November 24 & 25

Chamber Office Closed

Thanksgiving Holiday

Dark (NO MEETING)

City Affairs

Farmers & Merchants Bank

Thursday, December 1 @ 7:30 am

Let’s Do Breakfast

Panera Bread

\$15 in advance \$20 at the door

8900 Apollo Way

Thursday, December 1 @ 4:00 p.m.

Ribbon Cutting

Farmers Insurance- Rocio Ayala

12047 Paramount Blvd., Downey

Sunday, December 4 @ 1:00 p.m.

65th Annual Downey Christmas Parade

FINANCIAL PARTNERS CREDIT UNION NAMED “PREMIER SPONSOR” FOR THE 65TH ANNUAL CHRISTMAS PARADE

Once again Financial Partners Credit Union will be kicking off this year’s Christmas Parade. It is an honor to talk with the President and CEO, Mr. Nader Moghaddam as he outlined his commitment not only to the Chamber, but to the City of Downey! “Financial Partners Credit Union has been a part of the City since 1937, and it’s important to us that we give back to the community that has helped our company be so successful!”

“Thank you” Financial Partners, we appreciate your donation, but also the hard work and commitment that is evident within your staff who work hard not only in leadership roles and committee assignments as well as logging in many volunteer hours!



On behalf of the Downey Chamber of Commerce, accepting the generous donation from our Financial Partners Credit Union and their President and CEO, Nader Moghaddam, are Chamber President Elect, Joanna Peterson, Chamber President, Laurie Tyler and Executive Director, Michael Calvert

Women In Business

COUNCIL

Holiday Boutique

Come shop at our annual Holiday Boutique brought to you by the Women in Business Council

When: Thursday November 17, 2016

Time: 4:00PM - 8:00PM

Where: Knights of Columbus Hall

11231 Rives Ave. Downey, CA 90241

No entrance fee



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Downey Business

--STAFF--

Michael Calvert, Executive Director
Mayra Ramos, Event Coordinator
Sarah Sellers, Administrative Assistant

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email: info@downeychamber.com
www.downeychamber.com

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KARINA MADARIAGA, Downey Adult School
TATIANA PATON, Embassy Suites
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SHEILA TETANGCO-BARTOLONE, Downey Federal Credit Union
JEANNIE WOOD, Albertsons
BLANCA PACHECO, Law Office of Blanca Pacheco
MICHAEL CHIRCO, Chirco Heating & Air
MARIA FERNANDEZ, Sunrise Realty

The board of directors meets at the chamber office on the third Monday of each month at 12:00 noon.

Message from the President



Fall is finally here and Thanksgiving is fast approaching! What a great time to count our blessings and be thankful for the things that are important to us; family, friends, health and the opportunities provided to us on a daily basis. At the Downey Chamber, we are thankful for the business community that we serve hand in hand along with the great City of Downey! Thank you for allowing us to work with you!

We also want to say thank you to Tatiana and the Embassy Suites for an outstanding multi-chamber mixer. It was great seeing all of you enjoying the Halloween festivities and networking to build your business!

The Christmas Parade on December 4th will be an event to remember! Put on your running shoes for the 5K Elf Run which will kick off the day followed by the 65th Annual Christmas Parade with Don Knabe as the Grand Marshall and ending with the Winter Wonderland Food Festival, family games and a craft fair. Thank you to the Christmas Parade Committee for working diligently to bring together a fantastic day for the community! To participate in any of the events, please give the Chamber Office a call.

The results of the Chamber Survey on the City Sales Tax initiative Measure S are in. The results are included in this newsletter. Please note that we surveyed Chamber members and these results are reflective of their responses. To learn more about Measure S, visit http://www.downeyca.org/about/measure_s.asp or refer to your ballot.

WELCOME to our newest Chamber members, we are thankful you have invested in your business by joining the Chamber! Reform Chiropractic, L. Hicks Consulting Services, LLC, Madly Cars, LLC, Learn 4 Life, MarCar Real Estate Brokers, Ku'uipo 'O Hula, and Realty ONE Group United.

This month I am also very thankful to the Chamber Ambassadors led by Joanna Peterson from Gallatin Dental. The Ambassadors are a group of volunteers who welcome new businesses to Downey through personal visits, assist in all of the Chamber events, attend ribbon cuttings, mixers, and are truly "ambassadors" for the Chamber and the City. Thank you for all that you do, it is very much appreciated! If you would be interested in becoming an Ambassador, feel free to reach out to the Chamber office.

Wishing you and your family a very Happy Thanksgiving!

-- Laurie Tyler, President
Downey Chamber of Commerce

Downey Time Capsule

Part of the celebration of the City of Downey 60th Anniversary was to think about what is important now that we could share with citizens of Downey in 2056?

The City conducted a Student Essay contest along with Instagram contributions all detailing life, today in Downey. There were many items placed in the box from almost every Civic organization within the City. The Capsule is marked by a plaque and is buried in the courtyard between Bar Louie and the Green Olive at the Downey Promenade. It will be a great time, 40 years from now, to be at the Re-Opening of the Time Capsule in 2056! Save the Date!!



Mayor Alex Saab welcomes the attendees and explains the importance of this time capsule.



City Manager Gilbert Livas, General Manager of the Promenade, Christopher Getz, State Senator, Tony Mendoza, Mayor Saab, and Downey City Councilman Sean Aston prepare the capsule for burial. Many of the local students who contributed essays are in attendance.

Presents:

Let's Do Breakfast

Thursday December 1, 2016

@7:30AM

\$15 in advance

\$20 at the door



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Executive Director's Message

The Front Page announced that Financial Partners Credit Union has been named the Premier Sponsor for the Chamber's upcoming Christmas Parade. This year will be the 65th annual event and promises to truly exhibit the theme Coming Home for Christmas!




There will be two new events planned for December 4th. The first event will be the Inaugural Running of the Elf 5K Run. The Chamber is lucky enough to have, as this year's sponsor for the event, PIH Health! They have donated funds to help subsidize our Students Run Downey Program helping spread the principal that you are never too young to start thinking healthy.


This 3.1 mile course will be on the Parade mirror the parade route so your friends and family coming to see the Parade will be able to cheer you on while you participate in this "first time ever" event. Our first place male and female runners will be a parade entry and get a chance to ride in the parade wearing their new t shirt and finisher's medal. So not only will you have to train to run this event, you are going to have to practice your waving skills as well!

After the run and parade, the Chamber will be turning the parking area in front of the Downey Library into a Winter Wonderland. As the end of the parade passes, you will be able to follow Santa Claus and enjoy a food and family fun experience at the end of the parade route. Many of our local eateries along with civic groups will have holiday treats on hand to complete, what we hope, will be a perfect holiday memory.

Come join us on December 4th along Downey Ave. The Elf Run will start at 10 a.m., the Parade will step off at 1 and the Winter Wonderland will be available after noon. The Chamber looks forward to seeing everyone there.

-- Michael Calvert, Executive Director
Downey Chamber of Commerce

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Embassy Suite’s Halloween Mixer



Tatiana Paton and her “ghoulish” staff hosted an amazing Halloween Mixer at the Downey Embassy Suites. The Hotel lobby was transformed into a ghostly haunted house with wonderful food and drinks suitable for the Scary party goers! The Embassy Suites hosts this “Grand Mixer” to benefit the 5 local Chambers of Commerce within the hotel’s market area which include Vernon, Paramount, Santa Fe Springs, the City of Commerce, as well as Downey. Thank you Embassy Suites and Tatiana for all you do to support the local Chambers.



Joanna Peterson of Gallatin Dental, Cindy Kovach of US Bank along with Greg Welch of Risher Mortuary congratulate Tatiana Paton of the Embassy Management Team on another successful event.



Reverend Lisa Ives was a lucky winner of one of the Halloween gift baskets.

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Congratulations and Thank you!

The following businesses have celebrated another year as members of the Downey Chamber of Commerce. Businesses listed are those that renewed last month and are marking another year with us. This is a monthly feature of *Downey Business*. All members will be recognized during the course of a year. The Downey Chamber thanks you for your support.

- 55 Years**
Downey Escrow Company
- 42 Years**
State Farm - Taormina
- 39 Years**
Century 21-My Real Estate
- 38 Years**
Los Amigos Golf Course
Strayer Sailors & Associates
- 34 Years**
Century 21-Homes & Investment
- 28 Years**
St. Pius X-St. Matthias High School
- 27 Years**
Judge London Steverson
- 26 Years**
Park Regency Club Apartments
- 23 Years**
Woman's Club of Downey
- 22 Years**
Fremont Rancho Business Center
St. Marks Church & School
- 19 Years**
Our Lady of Perpetual Help School
- 18 Years**
Stater Bros. Market
- 17 Years**
RMI International Inc.
- 12 Years**
Rio Hondo Event Center
- 11 Years**
West Coast Mailers
El Aviso Magazine
Brian M. Brown, M.D., Inc.
- 10 Years**
Rustic Villa
- 6 Years**
Downey Beautiful Smile
Downey Civic Theatre
- 5 Years**
Robert J. Wielenga M.D.
- 4 Years**
Manna Kettle Korn
West Downey Plaza
- 3 Years**
Evolution Energy
Montessori Children Academy
- 2 Years**
Allure Blowout & Makeup Bar

www.downeychamber.com

Welcome New Members!

You have just joined the most prestigious business organization in the Mid-Cities area. We are happy with your decision to do so and welcome you! There are many benefits to being a member of the Downey Chamber of Commerce, chief among them networking, advertising opportunities, seminars, legislative advocacy, and community recognition. Attention, established members! Send a note or stop by and say hello to these new members. You both will be glad you did.

- Learn 4 Life**
www.learn4life.org
Magda Gomez, Community Liaison
Downey, CA 90240
(714) 681-0228
- MarCar Real Estate Brokers**
Marcarbrowsers.com
Carlos Martinez, Broker
11027 Downey Ave.
Downey, CA 90241
(213) 700-2125
- Ku'uipo 'O Hula**
Toni Stewart, President
Downey, CA 90241
(310) 717-4139
- Realty ONE Group United**
<http://www.rogunited.com>
Mavera Mir, Owner
9001 Firestone Blvd. 2nd Floor
Downey, CA 90241
(310) 356-0940
- Mission Real Estate Group**
Maria Elena Aguire, Broker
9102 Firestone Blvd. "M"
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Lifetime Members

- Steve Allen
- Diane Boggs
- Dominick DiMario
- Maria Larkin
- Susan Nordin
- Doris Patterson
- Meredith Perkins
- Jim Reynolds
- Dr. Mary Stauffer

Ambassador's Luncheon

Our hard working group of Ambassadors got together to network and plan for the Chambers upcoming holiday season. Co-Chairmen, Joanna Peterson and Sheila Tetangco-Barolone thanked all of our volunteers for their assistance during the month of September. Thank you Joanna for all the special Halloween touches that made the event very special. Upcoming events that will test our Ambassadors will be all about the Christmas event December 4th!



Everyone enjoyed the wonderful buffet at La Barca's Restaurant and amazing service! Thank you Mayra for setting up the luncheon and also a big "thank you" to Co-Chairman Joanna Peterson of Gallatin Dental and Sheila Tetangco-Bartolone of Downey Federal Credit Union.

Ambassador Profile



Pastor Alex Bernard of Desert Reign Church, has been part of our wonderful group of Ambassadors for over a year. He is the outreach pastor for his church, and says that one of his favorite things about being an Ambassador is being able to meet and network with local businesses. As part of his preparation to become a pastor, he attended Teen Challenge Ministry Institute, So Cal School of Ministry, Brean School of the Bible, and Global University. Pastor Alex has been in the business of saving souls for Christ for over 30 years. Pastor Alex is a California native and is happily married with a total of 8 children. His favorite hobby is working on classic cars. He owns a 1948 Chevy Fleetmaster. His favorite book, of course, is the Bible and anything by John Grisham. His list of favorite movies includes: Soul Surfer, A walk to Remember, and The Godfather. Pastor Alex's favorite saying is, "Make good choices, go and sin no more." If he were to have a million dollars, he would use it to pay off his house, send his kids to college, and create a ministry that helps with people's basic needs. One of his latest accomplishments has been to be able to work on Kids Safety Day at his church which provided finger printing, Police and Fire Safety awareness for over 400 children in the community. If he could live anywhere in the world, he'd choose to stay in our beautiful city of Downey. He says it's exciting to see how the city continues to reinvent itself. The people who have had the most impact in his life are: Phil Cookes, Henry Perez, Donald Metcalf, all who are pastors themselves. If he could be anyone for a single day, he would like to be Jesus or Edwards James Olmos. He strongly believes in living by the philosophy, "Do what you love and you will never work another day in your life." We are very grateful for Pastor Alex and his commitment to our chamber. We look forward to many more years of partnership.

INCREASE YOUR EXPOSURE!

Advertise in Downey Business, the official publication of the Downey Chamber of Commerce. Circulation 25,000. Call Michael or Julie at (562) 904-3668



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Realty One Group Ribbon Cutting

Realty One Group United came to Downey to conquer. Go big or go home. Owner Mavera Mir along with her great team mate Rosie Lopez created a beautiful office on the long awaited second floor of the Farmers & Merchants Bank building. They held their incredible and luxurious ribbon cutting on October 20th. Mavera explained how the concept of this team is different than what most real estate offices have to offer, and believes that their 100% commission rate sets them apart from the rest of the competition. Mavera is hard at work opening several offices in Southern California, but is very excited for what is to come in Downey. Stop by to check out their office and say hello.



The night ended with a group picture.



The official ribbon cutting.



Mayra Ramos – DCC Event Coordinator, Joanna Peterson – Gallatin Dental, Mavera Mir – Realty One Group United, Cindy Kovach – US Bank, Laurie Tyler – Financial Partners Credit Union, Jeannie Wood – Albertsons.



Rosie Lopez and Christy Alvarado



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Madly Cars Ribbon Cutting

Madly Cars held their official ribbon cutting on Wednesday October 26th. They have been in business since May of this year. Owner Mehmet Ozbey came to the United States seeking the American Dream, and is proud to say that he has accomplished just that. After months of market study, he fell in love with Downey and hopes to open a second location within the city. He had many friends and family in attendance and he looks to be involved in the community as much as possible. We are excited to have them in town and look forward to a long partnership with them.



The official ribbon cutting.



Mayor Alex Saab presenting owner Mehmet Ozbey with a recognition from the city.



President Laurie Tyler welcoming Mehmet Ozbey to the city.



President Laurie Tyler presenting owner Mehmet Ozbey with his Chamber membership plaque.

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Women in Business

This month’s Women in Business luncheon included a panel of incredible women who are walking the walk, and talking the talk. Marjean Clements of SELACO was the facilitator and the panel included: Cindy Grafton – Vice Principal of Downey Adult School, Dixie Dorhmann – Executive Director of Christian Outreach in Action, Lucy Rodas – Owner of State Farm, and Dr. Pao Ling Guo – Principal of ABC Adult School. Each of the speakers on the panel were able to share their experience and expertise on how to be a successful leader. They spoke on the things they struggled with the most, and how they have been able to overcome those issues. Each one gave excellent advice on best practices, and how each woman in the room is able to achieve their dreams. Visit our next Women in Business meeting on November 9th at 11:30AM at Frantones in Cerritos.



Our great panel being asked questions by Marjean Clements.



We had a great turnout of business women.

Bar Louie Ribbon Cutting

Bar Louis comes to Downey! October 27 marked the ribbon cutting of the new Bar Louie. Bar Louie has over 180 locations nationwide, but selected the Downey Promenade for their first California location. Manager Chris Getz and staff welcomed everyone who came to wish this new venture well.



Michael Chirco, newly installed Kiwanis President and Chamber Director, Mayor Alex Saab, along with Carmen Gonzalez of Kaiser Permanente await the official cutting of the red ribbon



Bar Louis Manager Chris Getz handles the scissors while Mayor Saab prepares to emcee the event



Supporting the latest restaurant to open in the Promenade are out Chamber Ambassadors, State and local government representatives along with Chamber Board of Directors.



President Elect Joanna Peterson of Gallatin Dental presents Chris Getz, Bar Louis Manager his Chamber of Commerce membership plaque.

Marcar Realty Ribbon Cutting

Downey resident, Carlos Martinez, opens his real estate office in the heart of Downtown Downey. As a resident of this beautiful city he is very aware of all the great things Downey has to offer. So when choosing where to open his office, it is no surprise he chose to stay close to home. Carlos comes with many years of experience not only in the real estate world, but also the business world in general. Carlos and family look forward to working closely with the Downey community and be able to give back. We look forward to many years of partnership with Carlos and team.



Bringing out the big scissors for the official cut.



President of Downey Association of Realtors, Carrie Uva, presenting Carlos Martinez with a plaque recognition.



Mayor Alex Saab presenting owner Carlos Martinez with a recognition from the city.



President Laurie Tyler presenting Carlos Martinez with his membership plaque to the Chamber.



Representative for Congresswoman Lucille Roybal-Allard, Kim Tachiki Chin, presenting Carlos Martinez with a certificate from her office.



Joanna Peterson of Gallatin Dental presenting Carlos Martinez with a certificate on behalf of Assemblymember Cristina Garcia.

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Johnnies Maytag Ribbon Cutting

It's not often that the Chamber has an opportunity to congratulate a business which has served Downey for over 30 years....but we did! Johnnie's Appliances and Mattress Center located on Paramount Blvd. is a family owned business known for their service and value. This grand re-opening was a way to spotlight the new remodel and beautiful merchandise on display.



Martin of Johnnie's Appliance greets former Chamber President, Rick Rodriguez to his family business located on Paramount Blvd.



The staff of Johnnies cut the ribbon and opened their doors to the newly remodeled location. Joining the father/son team is Rick Rodriquez, candidate for City Council District 3, Jeannie Woods, Chamber Board Member and with Albertson's Market, Mayor Saab, Laurie Tyler, of FPCU and Chamber President, along with Chamber President Elect, Joanna Peterson, of Gallatin Dental. Standing behind Mayor Saab is Blanca Pacheco Chamber Board Member and City Council Candidate for District 1.

Let's Do Lunch

We had a spectacular Let's do Lunch in the month of October. October 6th we gathered at the new Green Olive located at the Promenade. We had 52 guest in attendance. Talk about an opportunity to network. Owners Sam and Guadalupe were excellent host to us. Their new location has a whole new menu and look. As their second location in the city of Downey, we have to say, they absolutely outdid themselves. We are very excited for the great turnouts we are having at our networking lunches and if you still have not been able to join us, make sure and check our calendar at www.downeychamber.com, monthly to stay up to date.



Guadalupe Sarofeem greeting and thanking our guest.



A few of our members and friends enjoying their time.



David and Liz from HomeStreet Bank getting ready to enjoy their lunch

City Affairs

The latest meeting of our City Affairs group was held October 26 at the Downey Office of Farmers and Merchant Bank. This month we continued with the topic of gathering information on Measure S the sales tax increase on the November ballot. Gilbert Livas, Downey City Manager along with Downey's Chief of Police, Carl Charles and the Fire Department Chief, Mark Gillaspie were all in attendance to answer any questions from the audience. Thank you John Casillas for hosting a very informative event.

1. Have you read the explanation of the ballot measure that is located on the City's Web page and 2. Are you for or against the measure.

The results were a bit one sided with those voters supporting the measure at 30.36% and the Chamber members opposing Measure S at 69.64%.

Many of the comments were similar. Those people in favor of the increase mentioned the need for additional officers, fear of an increase in crime, and possible slower response time for emergency situations. Those members opposed to Measure S overwhelmingly sited that the monies collected would go into the general fund and were not earmarked for Police and Fire Departments specifically.

One member sited that the Chamber was doing a very good job and they really like the Business Directory that we publish each month. Even though this was not an overwhelming opinion or a major reason to vote "for" or "against" Measure S.....I thought I would pass it along!



City Manager, Gilbert Livas was in charge of educating our members regarding Measure S



John Casillas, Chamber Vice President, and VP/Manager of Farmers and Merchants Bank welcome everyone to our monthly City Affairs meeting.

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 <p>Lloyd Guillen</p>	 <p>Marta Guillen</p>	 <p>Jerilyn Fierro</p>	 <p>Mazen Nabulsi</p>	 <p>Ekber Djokovic</p>	 <p>Ralph Aranda</p>	 <p>Dana Arias</p>	 <p>Hector Barragan</p>	 <p>Tom Papoulias</p>
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